



Rebecca Epstein
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rebeccaeps.com

OBJECTIVE

Creative and process-oriented graphic designer seeking a dynamic role in a collaborative and innovative environment. Committed to upholding brand integrity and delivering visually captivating designs.

WORK EXPERIENCE

[06/2021 - 02/2025] INNOVATIVE SKINCARE (iS Clinical)

Sr. Graphic Designer | Burbank, CA

Conceptualize and create visually stunning designs that align with brand guidelines, target audience, and market trends.

Collaborate closely with cross-functional teams to ensure designs meet production requirements and marketing objectives.

Ensure accurate production of designs by attending presschecks and overseeing quality control

Develop standard design processes to increase efficiency and effectiveness.

[09/2018 - 05/2021] THE LAST LINE (Luxury Jewelry Brand)

Digital Graphic Designer | Beverly Hills, CA

Create visually compelling designs for websites, social media platforms, campaigns, and other digital channels.

Collaborate with photographers to understand the creative vision and assist in capturing the desired shots

Create eye-catching and on-brand visuals for social media platforms, including static images, GIFs, and video snippets.

[11/2017 - 06/2018] LUCKY BREAK PR

Sr. Associate - Digital Media Marketing | Los Angeles, CA

Create dynamic copy for social posts, advertisements, and ecommerce sites

Produce quarterly evaluations on social growth based on campaigns and social analytics

[03/2013 - 11/2016] ORGANIC BY NATURE INC

Graphic Designer | Long Beach, CA

Design and create visually captivating graphics for various marketing initiatives, including digital and print campaigns, social media content, email marketing, presentations, advertisements, and promotional materials.

Create visually compelling designs for event materials such as signage, banners, backdrops, stage designs, invitations, programs, digital presentations, and promotional materials.

ADDITIONAL INFORMATION

Experienced designer for events, pop-ups, retail and conventions/tradeshows

Trained in social media and email campaign strategies & Klavyo

Experience in producing photoshoots and post-production retouching

Fluent in ecommerce/DTC practices and procedures

Personal interest in travel, health/fitness, and film

TECHNICAL SKILLS

Adobe Illustrator / Photoshop / InDesign

Lightroom / Photo-Retouching

Figma / Canva

Powerpoint

Shopify / Wordpress

HTML / CSS

Premiere Pro

SmartSheet / Brandfolder

EDUCATION

MAY 2010

RUTGERS UNIVERSITY

MASON GROSS SCHOOL OF THE ARTS

New Brunswick, NJ

BFA in Graphic Design/Minor in Art History

SUMMER 2005 & 2006

THE UNIVERSITY OF THE ARTS

Philadelphia, PA

Pre-college Program for Graphic Design